Written by Feed
Friday, 01 June 2012 10:12

There's this guy, and he does whatever a spider can. Spins a web, any size. Catches thieves, just like flies. You can see him in a new extended TV spot for ***The Amazing Spider-Man***. He's amazing, and I think his name is Arachnid-Guy.

A minute-long commercial for ***The Amazing Spider-Man*** essentially plays like a really abbreviated version of the four-minute "super preview" Sony unveiled in mid-May. But it also includes some new footage of Spidey in action and ends on that now-familiar comedic beat of Peter Parker, played by **Andrew Garfield**, hurling a football with enough force to mutilate a goalpost but declaring the sport "Too dangerous." Back to the point, there's a lot of web-slinging on display, so give it a look.

The video you see below first showed up at *SuperHeroHype* (does anybody else remember the days, so long ago now, when it was actually just hype for a then-hypothetical first ***Spider-Man***?) but the embed itself is courtesy of *Coming Soon*.

That "Prepare for the amazing tagline" is effective, but including the word "amazing" in your movie's title is a risky move that invites many a review with a headline declaring the movie not-so amazing. Interestingly, the almost unanimously well-received ***Spider-Man 2*** was almost titled ***The Amazing Spider-Man***, and Sony's got to be hoping that this reboot earns accolades to justify that title.

Marc Webb, making his second feature here, must also have his fingers crossed that this movie justifies a retelling of Spidey's origin. Speaking of Webb, the newly-inducted member of Twitter tweeted a new behind the scenes image today, with the accompanying challenge, "Caption this."

The Amazing Spider-Man hits theaters in 2D and 3D on July 3rd.

Source: IamRogue

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